

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NEW YORK CITY CHAPTER

2022 SPONSORSHIP



WHY JOIN NAIOP NYC

Founded in 2008, the NAIOP NYC Chapter is one of the fastest growing chapters of the NAIOP network and represents New York City's most prominent and influential commercial real estate firms and leaders. Our Chapter provides members with access to the movers and shakers of the industry with unparalleled networking opportunities, engaging programs and events, volunteer and community outreach programs supporting New York City, and committee and leadership opportunities for commercial real estate professionals at all levels of their careers. NAIOP is also the premier commercial real estate association providing advocacy for effective legislation on behalf of industry members.

Joining NAIOP NYC also gives you access to NAIOP Corporate – a network of over 20,000 members from more than 50 chapters across North America. NAIOP Corporate and NAIOP NYC value our members and sponsors and place a strong focus on continuously adding value to your participation by empowering members and sponsors to:

- Enhanced local and national networking opportunities
- Generate new business leads to help fuel your firm's bottom line
- Engage in educational programs offering key industry intel and innovative real estate trends
- Pursue new avenues for professional development, including highly visible leadership opportunities
- Advance the business environment for commercial real estate in the political arena



EFFECTIVE ADVOCACY

NAIOP leverages its members' expertise by offering a government affairs committee representing a collective voice to the commercial real estate industry when addressing national, regional and local issues that impact economic development and the commercial real estate industry.

Join an organization that provides you with the opportunity to influence the direction of the industry and to participate in important dialogue with key national, regional and local public officials.



INTELLIGENT PROGRAMMING

NAIOP offers high-quality and up-to-date events and educational opportunities to keep members informed, engaged and ahead of industry trends. Build relationships with 200+ leaders and decision makers across diverse disciplines impacting all areas of the commercial real estate ecosystem.

- High-level panel discussions delivered by industry titans
- State of the Industry updates looking at local, regional and national trends
- Member networking events
- Leadership profiles with public officials and real estate visionaries
- In-person and virtual tours of New York City's most anticipated properties and developments
- Volunteer programs
- Young Leaders' networking events
- Annual special events

2022 CHAPTER SPONSORSHIP OPPORTUNITIES

NAIOP NYC provides unique programming, as well as regulatory and legislative representation at the federal, state and local levels. Your support as a chapter sponsor has a major impact on our ability to be an advocate for our members and the commercial real estate industry at large.

10% DISCOUNT AVAILABLE IF YOU RENEW OR SECURE SPONSORSHIPS FOR TWO YEARS!

Platinum: \$10,000

- 2 Complimentary NAIOP Memberships
- 3 Complimentary Registrations to All NAIOP NYC Speaker Programs (In-person and/or virtual)
- 1 Complimentary Registration to All NAIOP NYC Development & Property Tours (In-person and/or virtual)
- Speaking Opportunities
- Sponsor Spotlight in the NAIOP NYC Newsletter
- Opportunity to Host NAIOP NYC Events
- Prominent Logo Placement on Chapter Website's Homepage & Sponsor Page with Company Link
- Access to the NAIOP NYC Member Database
- Logo Recognition at All NAIOP NYC Events
- 1 Complimentary Foursome at the NAIOP NYC Annual Golf Outing

Gold: \$7,500

- 1 Complimentary NAIOP Memberships
- 2 Complimentary Registrations to All NAIOP NYC Speaker Programs (In-person and/or virtual)
- 1 Complimentary Registration to All NAIOP NYC Development & Property Tours (In-person and/or virtual)
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Silver: \$5,000

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- Logo Recognition at All NAIOP NYC Events

Bronze: \$2,500

- Logo Recognition at All NYC Chapter Events
- Logo Recognition on all NYC Chapter E-mail and Correspondence
- Logo Placement on NAIOP NYC Website

Developing Leaders Program Sponsorship: \$5,000

NAIOP's Developing Leaders Program is an essential catalyst to propel the careers of professionals 35 years and younger. The Developing Leaders program is one of our fastest growing areas of membership and represents commercial real estate professionals aged 35 and under. Your sponsorship allows NAIOP NYC to provide discounted membership and events rates and continue to support the growth of rising stars in our industry.

- Includes 2 Complimentary Registrations to All Developing Leaders Events (In-person and/or virtual)
- Logo Recognition on All Developing Leaders Promotional Materials for the Year
- Listed as a NAIOP NYC Developing Leaders Program Sponsor on the NAIOP NYC Website
- Speaker Role on 1 Episode of the NAIOP NYC Podcast Series

For information about event sponsorships, contact:

Tiffany Greenidge, tiffany.greenidge@brookfieldproperties.com

PLEASE LIST YOUR COMPANY NAME EXACTLY AS IT SHOULD BE DISPLAYED ON MARKETING MATERIALS.

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE MAKE CHECKS PAYABLE TO NAIOP NYC AND MAILED TO THE ADDRESS BELOW:

NAIOP NYC

380 Lexington Avenue, Suite 1505
New York, NY 10168

Please email/mail completed sponsorship forms to: NAIOP New York City, c/o The Berman Group, NAIOP NYC
380 Lexington Avenue #1505, New York, NY 10168 | 212.450.7300 | info@naiopnyc.org

OUR MISSION

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, brokers, investors, lenders, lawyers and other key decision makers across all sectors of the industry, focusing on office, industrial, retail and mixed-use real estate.

NAIOP provides unparalleled industry networking and educational opportunities, and advocates for effective legislation on behalf of our members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.